

GRISWOLD MEMORIAL LIBRARY STRATEGIC PLAN

2021-2024



MISSION

GML is a community hub where open access to current tools, resources and services support the enjoyment of reading and the informational, educational, and communication needs of the public.

VISION

GML will be the recognized source of knowledge and information, and the social and cultural epicenter for all citizens of Colrain. A vital and widely relevant place to gather and discuss, and a steadfast encourager of reading, the Library will offer a full spectrum of services, materials and programming to support the changing needs of the community. The Library is committed to leading cooperative efforts with the town, schools and local organizations and being the gateway to lifelong learning for generations to come.

VALUES

- ▢ Community
- ▢ Sustainability
- ▢ Safety
- ▢ Inclusivity
- ▢ History
- ▢ Information literacy
- ▢ Fun



STRATEGIC PRIORITIES

2021-2024

I. We stay true to our roots, and safeguard what matters

1. All visitors and staff feel welcome and safe to use our space, ask for help, and give their feedback.
2. Our beautiful, historic building is carefully and regularly maintained and upgraded.
3. The library's collections and programs represent diverse viewpoints and voices.
4. Our environment is conducive to working, learning, and collaborating with others.
5. We stay responsive to community needs.
6. Our team models empathy, self-care, and critical thinking.
7. We preserve local history, and improve access to these rare materials through indexes and digitization.

II. We adapt to change, and grow our collective future

1. We reach everyone through in-person, virtual, and outreach services, and through consistent marketing on a variety of platforms.
2. We create opportunities for meaningful connections, especially with the most vulnerable members of our community, to inspire a love of reading, libraries, and civic engagement.
3. The library is an economic driver; we support local businesses, entrepreneurs, and students with critical infrastructure, a reliable collection, and current technologies.
4. We grow our space, funding, service hours, patron base, and programs, sustainably, and innovate to make the most of our time and resources.
5. We recruit and retain trustees, staff, volunteers, partners, and Friends of the Library.
6. We teach digital literacy and media literacy, and provide trustworthy information through value-added reference services and programs.

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